

RAJ Technology Newsletter

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A Monthly Update from RAJ
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“ —

There is not a thing as the wrong place, or the wrong time. We are where we are at the only time we have. Perhaps it's where we're meant to be.

—Shashi Tharoor

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How to Start Freelancing in 2025 - A Complete, Actionable Guide for Beginners

Written by: [Creovatecom](#)

Courtesy: Medium

Why 2025 Is the Best Time to Start Freelancing (And Why Most People Fail)

If you've been waiting for the "right moment" to start freelancing - stop. The landscape in 2025 is better than ever: more remote work, more small businesses needing help, and cheaper tools to produce professional work. But the trap most beginners fall into hasn't changed: they overprepare and under-apply.

You don't need perfect skills. You need a repeatable plan, a few honest portfolio pieces, and a daily outreach habit. In this guide I'll walk you from zero to your first paying client with practical templates, work scripts, and mindset shifts that actually work.

Who This Guide Is For (and Who It Isn't)

This guide is for:

Students, creators, and beginners who want to earn extra income.

People who prefer practical action to endless learning.

Anyone who can commit to 30–90 minutes daily.

This is not for people expecting overnight riches without work. Freelancing requires consistency. But if you follow the steps below, you'll see results, fast.

HOW TO START FREELANCING IN 2025 - A COMPLETE, ACTIONABLE GUIDE FOR BEGINNERS

Overview: The Simple 6-Step Freelance Launch System

1. Pick one niche (and stick with it)
2. Build 3 portfolio samples that solve actual problems
3. Use templates for proposals, pricing, and onboarding
4. Apply to 10–15 targeted leads per day with short scripts
5. Deliver fast, ask for feedback, collect testimonials
6. Track habits, reflect weekly, and optimize

Each step is short, practical, and built to keep momentum. Now let's break them down.

Step 1 - Choose One Niche (The Most Important Move You'll Make)

Picking a niche is not about limiting yourself forever it's about focus. Here's how to choose a beginner-friendly niche in 2025.

Fast niche checklist:

Is there a small business or creator who repeatedly needs this? (Yes = good)

Can you learn the basics in 1–2 weeks with free tools? (Yes = good)

Does the niche have repeatable deliverables? (e.g., Instagram posts, thumbnails, one-page websites)

Are there paying customers on Fiverr, Upwork, or LinkedIn for this niche?

Beginner-friendly niche examples:

Canva-based social media design

Short-form video editing (15–60s)

LinkedIn profile optimization for professionals

Virtual assistance for local businesses (appointments, emails)

Simple landing pages with templates (Carrd / WordPress)

Notion setup and productivity templates

Pick one. Stick to it for 30 days. If nothing converts, tweak and iterate—don't switch niches every week.

Step 2 - Create 3 Portfolio Samples That Solve Problems

Clients don't care about "practice projects" that look like random exercises. They care when you solve a real problem: more clicks, higher engagement, simpler onboarding, faster scheduling.

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How to make 3 winning samples fast:

1. Identify a common client problem in your niche. Example: local cafés need better Instagram posts that show menu items.
2. Create a project that solves it (3 Instagram carousel posts, with captions + hashtag suggestions).
3. Write a short case note: “Goal → My solution → Result (expected).” Even if you don’t have real results, explain how the asset helps. Put these on a simple portfolio page (Notion, Google Drive, Behance). Keep them short and easy to view.

Step 3 - Use Templates: Proposals, Pricing, and Client Scripts

Most beginners lose deals because they look unprofessional when communicating. Templates fix this.

Must-have templates:

Short outreach message for cold leads (3 lines)

Pricing sheet with 3 tiers (Basic, Standard, Fast)

Simple proposal with scope, deliverables, timeline, and price

Onboarding form (name, project brief, assets, deadlines)

Outreach script example (3 lines):

Hi [Name], I noticed [specific observation]. I can help by [one-sentence solution]. If you’d like, I can share a quick example + pricing.
– [Your name]

Keep it short. Ask to share a sample or schedule a 10-minute chat.

Step 4 - Apply Daily: 10–15 Targeted Prospects Per Day

Quantity without focus is noise. Here’s how to apply smart:

Where to apply:

Fiverr & Upwork (filter by beginner-friendly gigs)

LinkedIn (search job posts & DM politely)

Reddit (value posts + PMs)

Local business Instagram DMs

Facebook groups in your niche

Daily routine (45–90 minutes):

15 minutes: find 10 new prospects

20–40 minutes: customize and send outreach (3–5 fast replies per platform)

10–15 minutes: follow up on previous messages

Follow-ups convert more than new messages. If you sent 20 messages last week, follow up with the most

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promising 5 before sending 20 new ones.

Step 5 - Deliver Fast, Ask for Feedback, and Get Testimonials

For your first few clients, speed beats perfection. Deliver a usable version early, get feedback, iterate, and ask for a review.

Delivery checklist:

Deliver on time (or early)

Provide a simple revision process (1–2 rounds)

Ask for a short testimonial and permission to use the work as a sample

Testimonials are social proof. Even a one-line quote from a client helps future conversions.

Step 6 - Track Habits and Reflect Weekly (The Compound Engine)

Freelancing success is a compounding game. Habits are the compound interest. Track simple metrics:

Daily outreach messages sent

Number of replies

Proposals sent

Deliveries completed

Money earned

Use a habit tracker and a weekly reflection. Ask: “What moved me forward?” and “What blocked me?” Then adjust your next week’s Top 3 tasks.

Tools That Actually Help (and the Ones You Can Ignore)

You don’t need expensive software to start. Begin with free or cheap tools:

Canva-quick designs and templates
CapCut / InShot - mobile video editors for short clips

Notion / Google Drive - portfolio & client folders

Calendly - meeting scheduling

PayPal / Payoneer / Razorpay-accepting payments (pick what works in your country)

Ignore shiny tools until you’ve validated a paying client.

Pricing Strategy for Beginners (Don’t Undervalue Yourself)

Final Checklist—Your 7-Point Launch Plan (Copy & Use)

1. Pick one niche and write it down.
2. Build 3 real samples for your

HOW TO START FREELANCING IN 2025 - A COMPLETE, ACTIONABLE GUIDE FOR BEGINNERS

portfolio.

3. Create 3 templates (outreach, proposal, pricing).
4. Send 10–15 targeted messages daily for 30 days.
5. Deliver fast, collect feedback, ask for a testimonial.
6. Track daily habits and do weekly reflections.
7. Use content (Pinterest / Quora / Reddit) to amplify reach.

Follow these steps, and you'll be miles ahead of most beginners.

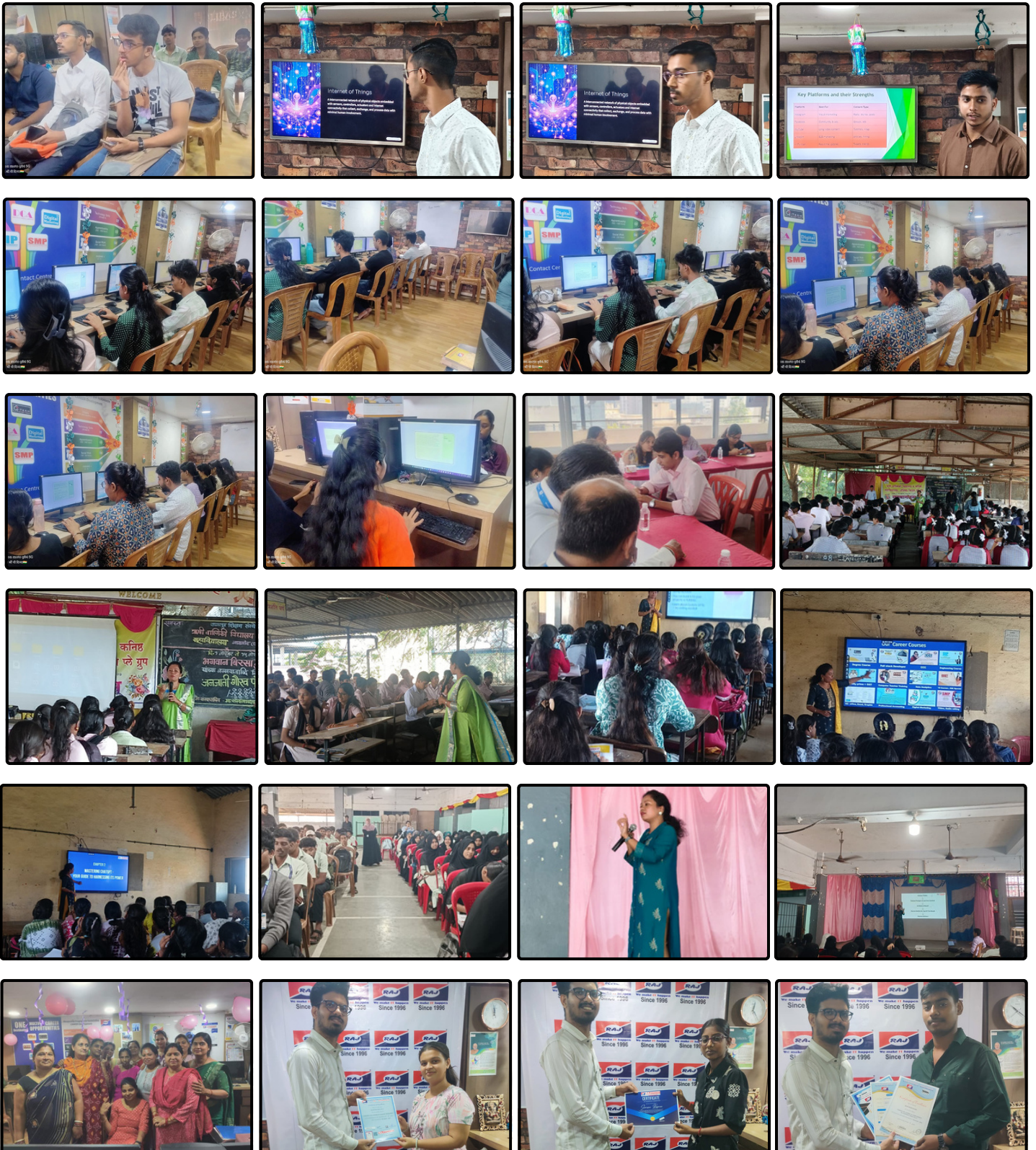
Closing - Start Small, Build Momentum, Keep Going

Freelancing is simple but not easy. The core idea is to do small, repeatable actions every day. Start with a clear niche, build real samples, use templates to communicate professionally, and make outreach your daily habit. After your first few clients, everything becomes easier: better rates, clearer offers, and faster growth.

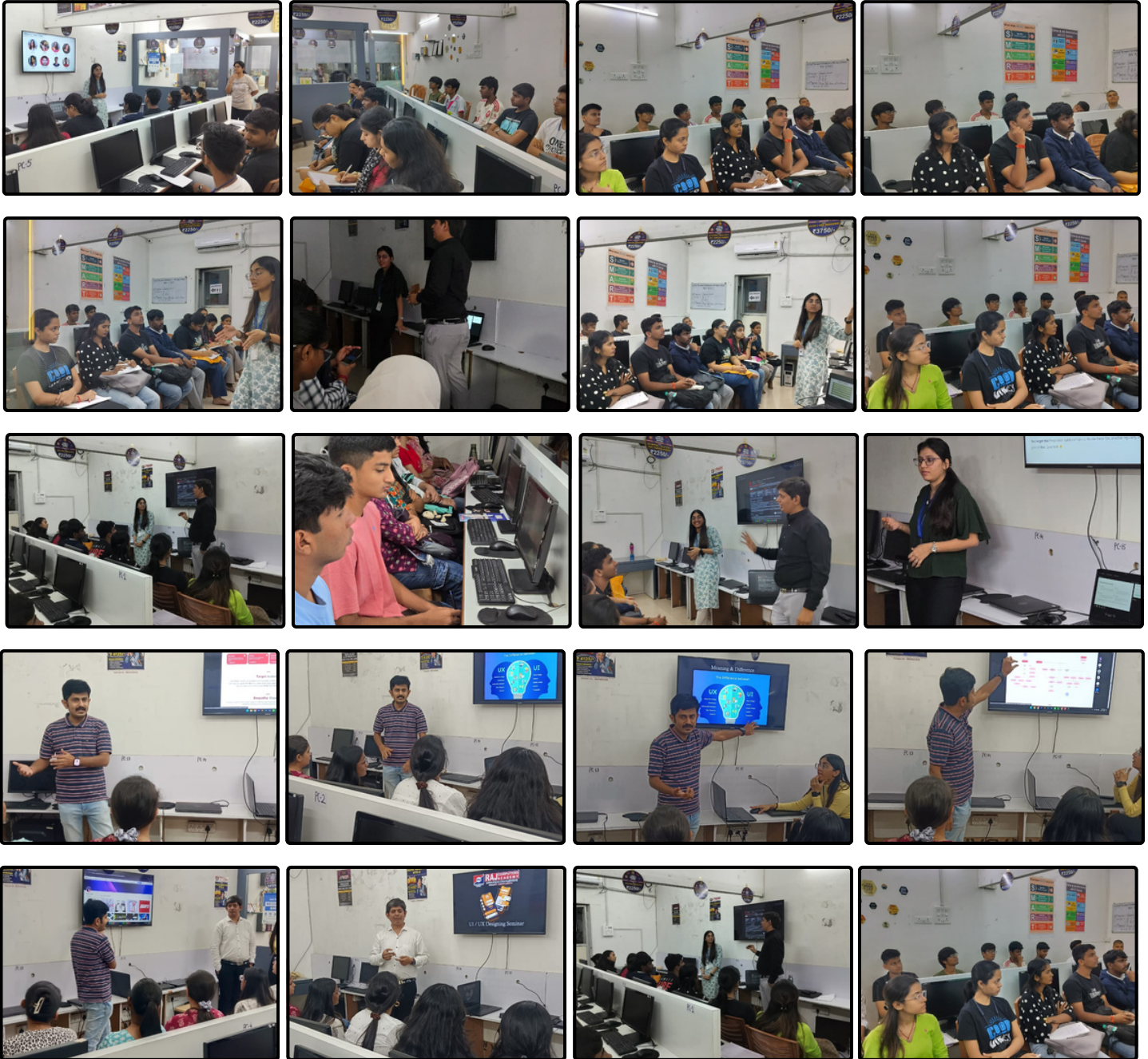
Mega Placement Drive 2025 - Central at Ghatkopar, Sanjeevani Award, and New Centre opening at Subhash Nagar, Andheri East



Powerpoint competition, Typing Competition, student participation in placement drive, AI and career guidance seminar in Naigaon west School AND Naigaon east School, Ai seminar Vasai gaon, Certificate distribution and Women's digital literacy batch at Vasai Centre.



UI UX Seminar, Resume writing & interview techniques at Thane Centre



Typing Competition, Shortcut key competition and Winners of competition at Vile Parle centre.

Data Analytics workshop, Video editing workshop and AI tools session at Kanakia Mira- Bhayandar centre



AI and digital payment lecture, Personality development, Children's Day Celebration at Malad East centre.



Cyber Security Tips & Tricks Awareness Session, Effective Resume Creation, Effective Resume Creation Session, Typing Competition and Finance Literacy Session at MG Road, Kandivali West.



SYJC IT students Career Guidance Seminar and Tie up with Amity University for MBA program and Raj Royals Turf Cricket Team Auction at Dahisar East centre.



Digital Marketing Workshop, Taxation Workshop, Certificate Distribution and Career Guidance Lecture at Vakola, Santacruz center



Word Icon Competition at Shankar Lane, Kandivali West centre.



Riddhi Dharaviya
Dahisar East Branch

I am in this institution almost from 3 yrs. This is the most well known and famous classes about technology and the best place to learn new skill and improve your skills. The teacher and the teaching staff are so fabulous and friendly!! They clear your doubt and concept so easily. The management and everything about this classes is THE BEST as always Raj computer rocks

Viraj Ketan Darji
Dahisar East Branch

I had a great learning experience at Raj Computer Academy. The instructors are knowledgeable, friendly, and always ready to help. The course content was practical and easy to understand, which made learning more effective. The lab facilities and hands-on practice sessions were very useful. I feel more confident using computers now. Thank you to the entire team for their support and guidance!"

Riddhi Dharaviya
Thane Branch

Highly recommend joining Raj Computers Academy, if you are looking to upgrade your skills.

Enrolled myself for the 6 month Digital Marketing Course and thoroughly enjoyed learning things that no colleges will teach you. Jatin sir & Ashwini ma'am were the faculties who taught, and I genuinely appreciated how practical and straightforward their teaching style was.

Sanvi Salian
Thane Branch

I had a great experience learning Digital Marketing with Mr Jatin Sir . He teaches so well and gives us real life examples to make the topic even more easier to understand . His teaching is clear , hands on. I appreciate how patiently he teaches . Thank you so much sir for upgrading my skill so well now i am all the more confident all the learning in my real life .

Shubham Jain
Dahisar East Branch

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My experience at Raj Computers Academy Dahisar East has been overwhelmingly positive and highly beneficial. I successfully completed the Office Automation (OA) course and the specialized training in Tally Prime, and I feel much more confident in my practical skills now. The supportive learning environment and the quality of instruction were key to my success.

Rayna D'souza
Dahisar East Branch

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Mhrough this class, I have learnt many new techniques used in coding and computer overall..

I really enjoyed all the lessons taught to me as it's not taught in just a grp but student to student like a personalized session. The class also improved my computer skills and showed me certain new perspectives in the course. The explanations are also very clear and the teachers are very open to doubt solving and are extremely helpful. I thoroughly enjoyed the classes as it was very informative and helped me learn new things every session. Rahul Sir guidance helped me a lot. Thank you.



DID YOU KNOW?

60% of businesses say **digital marketing** delivers the highest **ROI** compared to traditional marketing.

www.rajcomputersacademy.com

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+91 9820127177

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